

**Build
Out>
Alliance**



NEW YORK CITY
float competition.



Attention all creatives: the Pride Float Design Competition is back!

Last year, we embarked on a new journey with our inaugural competition. Witnessing the passion, innovation, and sheer brilliance poured into your submissions was truly inspiring. We saw the power of design to ignite a community, spark important conversations, and create a space for reflection, empowerment, and unity.

Get ready to unleash your creativity again and celebrate the vibrant spirit of the New York City Pride March. This year's march is themed **"Reflect. Empower. Unite.,"** and we invite you to build upon that momentum. We're looking for a float design that embodies the spirit of Pride: a design that celebrates the LGBTQ+ experience, fosters inclusivity, and leaves a lasting impact.

Do you have a vision to **reflect** on the history and ongoing struggles of the LGBTQ+ community? Can you showcase the power of **empowerment** through vibrant visuals and inspiring messages? Will your design **unite** diverse voices and create a space for all to celebrate?

This is your chance to showcase your talent and be a part of something truly special. We can't wait to witness your creativity come to life as we march through the streets of Manhattan again.

The Special Events Committee
New York City

parameters.

Keep the following information and requirements in mind as you develop your entry for the design competition.

About the truck:

- > The float is a 22-foot open top, stake bed style truck.
- > Truck bed dimensions are approximately 22 feet long by 8 feet wide.
- > A 2-foot by 4-foot space must be saved for the generator and sound system behind the truck cab.

The design must:

- > Utilize the truck bed and side rails (side rails cannot be removed due to insurance requirements).
- > Resist wind and rain (in case there's inclement weather).
- > Able to be mostly pre-fabricated/coordinated offsite, transported to the staging area, and fully completed/assembled on the float truck in 90 minutes or less.
- > Accommodate Build Out Alliance banners on the side of the truck.
- > Adhere to the total material budget of \$1,500.





submission requirements.

The theme for this year's Pride March is "Reflect. Empower. Unite." Your entry should align with this theme while also aligning with Build Out Alliance's mission.

Submissions should be in 11x17 paper size and no more than two pages. The following information should be included in some fashion:

- > Names of all team members, including each member's firm name and their connection to the industry (e.g., architect, engineer, contractor, vendor).
- > A 100- to 200-word narrative explanation of the design concept and how it ties into Build Out Alliance's mission and this year's theme, "Reflect. Empower. Unite."
- > Concept graphics, which can be sketches, diagrams, 3D drawings, or other materials needed to convey the idea.
- > Illustration of the proposed materiality and color palette for the float.
- > Materials list that includes quantities, unit costs, and examples (e.g., Amazon link).
- > Prefabricated pieces which are safe for cross-borough transportation are to be specified. Include day-of assembly instructions as necessary.

Submitting your entry:

All entries must be submitted to the Special Events Committee no later than Friday, May 10, 2024 at 11:59pm ET. Entries should be provided as a single PDF, inclusive of both pages with the information noted here. Entries should be sent to competition@buildoutalliance.org.

what to expect.

Once submissions have been collected, the Special Events Committee will review them for compliance and narrow the entries to a final selection of anywhere from two to five semi-finalists. These entries will then be shared with the Build Out Alliance community for open voting for a period of one week, after which the winner will be announced.

Winning entrants should:

- › Participate in the pre-march meetings/build sessions leading up to the big day, with the full support of the Special Events Committee.
- › Lead the assembly of the float prior to the march and disassembly of the float immediately after, with support from the Special Events Committee and additional volunteers.
- › Join us for a pre-build party hosted by the Special Events Committee.
- › March with us on June 30, 2024!

Build Out Alliance & the Special Events Committee will:

- › Coordinate and purchase the build materials.
- › Plan and host the pre-march meetings and build sessions in advance of the march.
- › Assist with transportation of materials, float assembly, and float disassembly alongside the winning entrants and other volunteers.





**Build
Out**
Alliance

2022
Miss N...