

Build
Out>
Alliance

GREATER LOS ANGELES
float competition.





Dear Alliance Members,

We are excited to announce the Greater Los Angeles group's first ever Pride Float Design Competition in line with the 2024 LA Pride March! We are an organization dedicated to promoting the queer community within the design and construction industry; and this year we are thrilled to invite you all—designers, engineers, contractors, and everyone in between—to help us create a unique and inspiring Pride float.

This year's theme, "Power in Pride," demonstrates the resilience and unity of our community especially in this day and time. It is a message that tells the world we are not only proud of our queerness, but that our queerness is our superpower.

We are looking for a bold and creative design that encompasses the lively spirit of our community. An idea that will inspire others by showing queer people in the industry banding together to demonstrate our pride. We encourage everyone—of all backgrounds and experience levels in the industry—to submit their ideas. And, we encourage people to collaborate across disciplines and firms to deliver a truly bespoke design.

So please show off your fabulous talent and creativity within your submission. The pride march may only be one day, but your design and Pride it exudes will forever live in the memories (and photos) of the Greater Los Angeles group. We thank you for your interest and look forward to seeing your idea!

Community Building Committee
Greater Los Angeles

parameters.

Keep the following information and requirements in mind as you develop your entry for the design competition.

About the truck:

- > The float is a 22-foot open top, stake bed style truck.
- > Truck bed dimensions are approximately 22 feet long by 8 feet wide.
- > A 2-foot by 4-foot space must be saved for the generator and sound system.

The design must:

- > Utilize the truck bed and side rails (side rails cannot be removed due to insurance requirements).
- > Resist wind and rain (in case there's inclement weather).
- > Able to be at least partially pre-constructed / coordinated offsite, disassembled, transported to the staging area, and reassembled on the float truck in about two hours or less.
- > Accommodate Build Out Alliance banners on the side of the truck.
- > Adhere to the total material budget of \$1,000.





submission requirements.

The theme for this year's Pride March is "Power in Pride." Your entry should align with this theme while also aligning with Build Out Alliance's mission.

Submissions should be in 11x17 paper size and no more than two pages. The following information should be included in some fashion:

- > Names of all team members, including each member's firm name and their connection to the industry (e.g., architect, engineer, contractor, vendor).
- > A 100- to 200-word narrative explanation of the design concept and how it ties into this year's march theme, "Power in Pride," and the Build Out Alliance mission.
- > Concept graphics, which can be sketches, diagrams, 3D drawings, or other materials needed to convey the idea.
- > Illustration of the proposed materiality and color palette for the float.
- > A list of materials needed to construct the float, and their estimated costs.
- > Initial assembly instructions—a story board, written instruction, or sketches—explaining how the float shall be put together.

Submitting your entry:


All entries must be submitted to Danny Lucas no later than Friday, May 10, 2024 at 5:00PM. Entries should be provided as a single PDF, inclusive of both pages with the information noted here. Entries should be sent to dluca@buildoutalliance.org.



JUNE 2-4

FRIDAY JUNE 9TH
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